

Resene

Nature Murals

TERMS & CONDITIONS

KEEP
NEW ZEALAND
BEAUTIFUL.



Keep New Zealand Beautiful encourages all artists entering the Resene Nature Mural Competition to become a member. Annual membership costs just \$20 for an individual and \$30 for a household, regardless of the number of family members.

You can find out more about membership and all the associated benefits on the Keep New Zealand Beautiful website – www.knzb.org.nz

Resene Nature Mural Competition terms and conditions are as follows:

1. Information on how to submit a design entry and all details on the Nature Mural Competition entry form are a part of these terms and conditions. To the extent of any inconsistency, the terms and conditions below prevail. By entering, participants accept these terms and conditions.
2. The Resene Nature Mural Competition is open to New Zealand residents only.
3. Multiple entries are welcome from any New Zealand resident, providing each design is submitted under separate cover.
4. Anyone employed by (and any immediate family member of someone employed by) Keep New Zealand Beautiful, all sponsors and associates of Keep New Zealand Beautiful, and any agencies associated with these companies or with the promotion are ineligible to enter.

5. Design entries open on the Keep New Zealand Beautiful website on Thursday 18 April 2024 and close at 11.59pm on Thursday 23 May 2024. Nature Mural designs and supporting rationale are required to be submitted to Keep New Zealand Beautiful on or before that date and time.
6. All entries are deemed received at the time of receipt by Keep New Zealand Beautiful and NOT at time of transmission by the entrant. Keep New Zealand Beautiful's records are conclusive as to time of receipt. Late, lost, stolen, misdirected, illegal, incomplete, illegible, damaged, reproduced, or altered entries are invalid. Keep New Zealand Beautiful is not responsible for such entries or for any error, technical malfunction, loss, omission, communications delay or failure.

Mural designs should reflect an environmental theme such as conservation, sustainability, biodiversity, climate change etc. and make accommodation for an A2 landscape plaque that will be supplied to all winners on completion of their mural.

7. Submissions will be judged based on their creativity, the rationale behind the concept and how well the design meets the following criteria:
 - The wall selected is part of a public space, or is highly visible to the public and is not a residential property
 - Permission to paint the wall has been granted
 - The mural is a minimum of 16 m² in total area (e.g. equivalent to 4 metres long and 4 metres wide)
 - Artist's availability and agreement to complete within given timeframes
 - Originality
 - Enhancement/visual improvement that the project would make to beautify the community
8. Ten designs will be selected from all submissions received, and the winners will be announced on Thursday 6 June 2024.
9. Winners will receive \$750 worth of Resene vouchers for the creation of their design within their local community.
10. The mural supplies provided cannot be exchanged for cash, credit or service and no exchange communications will be entered into.
11. Each winning artist will also receive a \$1,000 (inc. GST) commission once evidence has been received of clause 21 and 22 of these terms and conditions, and on an invoice being sent to Keep New Zealand Beautiful.
12. Completed murals must reflect the design, location and subject as submitted in the design entry.
13. Murals must be covered with Resene graffiti guard purchased with the Resene vouchers supplied.

14. No spray paint is to be used in creating any Resene Nature Mural.
15. Murals are to be completed by Friday 20 December 2024. Any murals not completed by 20 December 2024 will be ineligible to receive their \$1,000 (inc. GST) commission, and a local press release will not be made.
16. The judge's decision is final, and no correspondence will be entered in to.
17. The winners will be notified by email. Should a winner not be able to be reached by email, contact via phone will be made using the details provided in the entry form. If no contact can be made within 14 days, the prize will be awarded to the next runner up.
18. The creation of winning designs must be done so legally by winners, or as organised by winners fitting with correct health and safety procedures and supervised at all times.
19. A Risk Assessment Form (as provided in the Nature Mural Competition Health & Safety Guide) is required to be completed and sent to Keep New Zealand Beautiful before painting commences of any winning mural design.
20. The plaque (provided upon notification from winners that their mural is nearing completion) must be applied to or near the mural, with photographic evidence supplied to Keep New Zealand Beautiful in order for winners to be eligible to receive their \$1,000 (inc. GST) commission on completion of the mural.
21. High resolution photos and/or video of the creation of the mural are required to be sent to Keep New Zealand Beautiful on or before 20 December 2024 in order for the winners to be eligible to receive the \$1,000 (inc. GST) commission, and acknowledgement on social media and local press release.
22. All winners are to provide an update on the status of their mural project when contacted by Keep New Zealand Beautiful, so that the progress and estimated completion date of the mural can be tracked for media distribution purposes. Failure to do so may result in Keep New Zealand Beautiful withdrawing acknowledgment across social media and any associated local press release.
23. Neither Keep New Zealand Beautiful or associated sponsors are liable for any loss, damage or injury (including without limitation indirect or consequential loss) suffered by any person in connection with the promotion or any prize, except for any liability under the Consumer Guarantees Act 1993 or other liability that cannot be excluded by law.
24. In the case of the loss of any of the resources e.g. vouchers or plaque, the cost of replacement will be the responsibility of the entrant.
25. Keep New Zealand Beautiful reserves the right to vary these terms and conditions or to modify, suspend, terminate or cancel the promotion.

26. Keep New Zealand Beautiful reserves the right to verify the validity of any entry. Keep New Zealand Beautiful may disqualify any person(s) who enters the competition with the same design entry as another participant or existing work not created by themselves.
27. Entries become the property of Keep New Zealand Beautiful. In accordance with the Privacy Act 1993, Keep New Zealand Beautiful collects and holds personal information to conduct the promotion, notify prize winners, verify prize winners' identities and may be used for Keep New Zealand Beautiful's future promotional activities, including (where consented to) sending the entrant emails and/or text messages. Individuals have rights to access and request correction of their personal information held by Keep New Zealand Beautiful by calling 0800 TIDY KIWI. Failure to provide all requested personal information may result in the entry being invalid.
28. Each entrant agrees that, if they are one of the ten winners of the competition, their details (including name, suburb/town, photo and design) may be published by Keep New Zealand Beautiful in any form (e.g. press, print, website, Facebook, Instagram, website etc.) and used for other publicity purposes. They also agree that their contact details (including name, email and phone number) may be provided by Keep New Zealand Beautiful to any media on request, so that they can be contacted directly for comment.
29. It is agreed that any publicity created by a finalist around their mural, will refer to sponsorship by Keep New Zealand Beautiful, along with reference to the Nature Mural Competition.
30. The Promoters are Keep New Zealand Beautiful Incorporated Society, PO Box 58932, Botany, Auckland 2163.

For more information on Keep New Zealand Beautiful visit www.knzb.org.nz