

# The Beautiful Awards 2023

KEEP  
NEW ZEALAND  
BEAUTIFUL.



We encourage all entrants to the Beautiful Awards to become a Keep New Zealand Beautiful member. Being a member is an enriching and rewarding experience which brings with it a tremendous range of opportunities to meet new people, be involved with life-changing projects, protect the environment and help your local community. Email [info@knzb.org.nz](mailto:info@knzb.org.nz) or visit our [website](https://www.knzb.org.nz) for more information and to sign up to become a member.

## KEY DATES

### Monday 17 July 2023

- Nominations and submissions for the Beautiful Awards categories officially opens on the Keep New Zealand Beautiful website – [www.knzb.org.nz](https://www.knzb.org.nz)
- The Beautiful Awards categories, criteria and terms and conditions are available on the website to view and download.
- All nominations and submissions must be made via the Keep New Zealand Beautiful website.
- For supporting documentation it is recommend that this is prepared in a Word or PowerPoint format and then saved as a compressed PDF file.

### Monday 21 August 2023

- Nominations and submissions close at 11.59pm. No late nominations or submissions will be accepted.

### Monday 4 September 2023

- Recipients and finalists will be announced on the Keep New Zealand Beautiful website and notified via email.
- Finalists in the Places and Towns & Cities categories are encouraged to submit a short video to Keep New Zealand Beautiful two weeks prior to the Beautiful Ball summarising their entry and achievements. This video will be used in the awards presentation on the night in the case where a finalist wins the award category they have entered in to. All finalist videos will be shared via Keep New Zealand Beautiful's social channels after the Beautiful Ball. Further details will be provided when finalists are notified.

**Monday 4 September 2023**

- Tickets to the Beautiful Ball go on sale.

**Thursday 9 November 2023**

- Winners announced at the Beautiful Ball held at the Banquet Hall, Parliament House, Wellington.

**BEAUTIFUL CATEGORIES**

Within the Beautiful Awards there are four categories:

1. Individuals – see page 3
2. Community – see page 4
3. Places – see page 5
4. Towns & Cities – see page 7

## **CATEGORY 1 - INDIVIDUALS**

This category honours individuals who are environmental heroes in their local communities. Their commitment to the environment is extraordinary and they are outstanding role models. Three recipients are selected per award listed below.

The awards in this category include:

1. Young Legend Award
2. Tidy Kiwi Award

### **Young Legend Award**

The Young Legend Award honours three outstanding volunteers who are aged under 18 years (as of 21 August 2023). These exceptional individuals will have demonstrated remarkable leadership and outreach in their community through work in one or more of the following areas: litter prevention, waste reduction, recycling promotion, community beautification.

This award is open to submissions from either an individual themselves, or nominations can be made for individuals within the community who are deserving of the Young Legend Award.

All winners of the Tidy Kiwi Volunteer of the Month between August 2022 and July 2023 will receive automatic entry into this category if they are under 18 years old.

#### Criteria

- i. The entrant must be under the age of 18 years as of 21 August 2023.
- ii. The entry must outline what the nominated individual has done in their local community between August 2022 and August 2023 that demonstrates environmental excellence in: litter prevention, waste reduction, recycling promotion and/or community beautification.
- iii. Entries are limited to 500 words.
- iv. Photos, videos or any other supporting documentation is optional, but recommended.

### **Tidy Kiwi Award**

The Tidy Kiwi Award recognises and rewards individuals aged over 18 years (as of 21 August 2023) who have distinguished themselves as truly extraordinary and who serve as an inspiration to us all. This award honours outstanding and exceptional leadership in litter prevention, waste reduction, recycling and beautification activities.

This award is open to submissions from either an individual themselves, or nominations can be made for individuals within the community who are deserving of the Tidy Kiwi Award.

All winners of the Tidy Kiwi Volunteer of the Month between August 2022 and July 2023 will receive automatic entry into this category if they are over 18 years old.

The three 2023 Tidy Kiwi Award recipients will each have the opportunity to be a judge in one of the 2024 Individuals Award categories – Young Legend Award or Tidy Kiwi Award.

#### Criteria

- i. The entrant must be over the age of 18 years as of 21 August 2023.
- ii. The entry must outline what the nominated individual has done in their local community between August 2022 and August 2023 that demonstrates environmental excellence in: litter prevention, waste reduction, recycling promotion and/or community beautification.
- iii. Entries are limited to 500 words.
- iv. Photos, videos or any other supporting documentation is optional, but recommended.

## CATEGORY 2 – COMMUNITY

This category celebrates the local community and recognises the people, groups and projects that have enhanced the environment in an exceptional way and made New Zealand a better place.

The awards in this category include:

1. Community Group Award
2. Sustainable Schools Award

### Community Group Award

This award recognises and honours a not-for-profit community group that contributes to enhancing the environmental and social aspects of their region and shows a strong sense of community spirit.

This award is open to submissions from either a community group themselves, or nominations can be made for groups within the community who are deserving of the Community Group Award.

#### Criteria

- i. All entrants must be a not-for-profit organisation.
- ii. Entries must summarise the work the not-for-profit organisation has done in their local community between August 2022 and August 2023 in one or more of the following areas: litter prevention, waste reduction, recycling promotion and/or community beautification.
- iii. Links to any media coverage or publicity are encouraged.
- iv. Entries are limited to 1,000 words.
- v. Photos, videos or any other supporting documentation is optional, but recommended.

### Sustainable Schools Award

The Sustainable Schools Award honours an ECE, school or tertiary institution for commitment and practical action to implement sustainable practices and environmental projects, which enhance the school and/or community. It also rewards schools that have placed a high importance on educating the next generation of Tidy Kiwis in sustainability by engaging with at least one of Keep New Zealand Beautiful's educational programmes.

This award is open to submissions from either an ECE, school or tertiary institution themselves, or nominations can be made for an ECE, school or tertiary institution within the community who are deserving of the Sustainable Schools Awards.

#### Criteria

- i. Nominees must be a Keep New Zealand Beautiful Educational Branch before 21 August 2023 and have participated in at least one Keep New Zealand Beautiful educational programme between August 2022 and August 2023 to be eligible for this award. It is free to become an Educational Branch. Find out more by emailing [education@knzb.org.nz](mailto:education@knzb.org.nz).
- ii. Entries must outline what the nominated ECE, school, or tertiary institution has done to demonstrate environmental excellence between August 2022 and August 2023 - i.e. litter clean up events, recycling campaigns, tree planting initiatives, painting initiatives etc.
- iii. Links to any media coverage or publicity are encouraged.
- iv. Entries are limited to 1,000 words.
- v. Photos, videos or any other supporting documentation is optional, but recommended.

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### **CATEGORY 3 - PLACES**

Creating, sustaining and keeping places beautiful is a huge part of what Keep New Zealand Beautiful does. This category celebrates those beautiful places and acknowledges the people, councils and organisations that work so hard to keep them that way.

The awards in this category include:

1. Best Loo Award
2. Best Street Award, proudly sponsored by Resene
3. Kiwis' Choice Award, proudly sponsored by Resene

#### **Best Loo Award**

This award recognises the best public toilet in the country. Judges take into consideration the location, the facilities, cleanliness, interior, exterior and the surrounding environment of the toilets.

This category is open to anyone in New Zealand who has a "favourite loo" they think is worthy of a nomination. The award will be given to the person/organisation that manages or oversees the public toilet.

#### Criteria

- i. Entries must include a minimum of four photographs clearly showing the:
  - Exterior
  - Interior
  - Facilities
  - Environment – clearly showing what makes the toilet special – i.e. if it is on top of a mountain, made from mosaics, a loo with a view etc.
- ii. The exact location of the toilets must be included in the entry.
- iii. Include any known details about the maintenance and who manages the toilets.
- iv. Entries are limited to 1,000 words.
- v. Photos, videos or any other supporting documentation is optional, but recommended.

#### **Best Street Award**

This award recognises and celebrates a street in New Zealand that clearly stands out for its beauty, cleanliness, plantings and sense of community pride.

Anyone in New Zealand can nominate a street to win the Best Street Award. The award will be presented to the local council who governs the winning location.

#### Criteria

- i. Entries must include an overview of what makes the nominated street the best in the country.
- ii. Summarise any environmental, planting and beautification initiatives undertaken between August 2022 and August 2023.
- iii. The exact location of the street must be included in the submission.
- iv. Entries must include a minimum of three photographs of the street.
- v. Entries are limited to 1,000 words.
- vi. Photos, videos or any other supporting documentation is optional, but recommended.

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### **Kiwis' Choice Award**

This award celebrates Kiwis' favourite public spot in New Zealand, whether that be a beach, a park, a look out, a waterfall, a lake or a walking track. If it is a spot that is open to the public then it is eligible to be nominated to win this award.

Anyone in New Zealand can nominate his or her favourite spot to win the Kiwis' Choice Award. The award will be presented to the local council who governs the winning location.

#### Criteria

- i. Nominations are open to public access locations only.
- ii. Summarise why the spot deserves to win the Kiwis' Choice Award, including what makes it special and why others would love it.
- iii. Entries must be for an exact spot (not a suburb, town, city or area) and include the exact location.
- iv. Entries must include a minimum of two photographs that show the nominated spot from different angles.
- v. Entries are limited to 1,000 words.
- vi. Photos, videos or any other supporting documentation is optional, but recommended.

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## **CATEGORY 4 – TOWNS & CITIES**

This category provides the opportunity for New Zealanders to recognise and celebrate their town or city, and to acknowledge the positive actions their council and communities have taken to protect and enhance the local environment.

The winners of these prestigious awards will illustrate a commitment to the environment through the implementation of actions such as litter prevention/waste minimisation initiatives, community beautification and recycling projects. They will demonstrate a strong community spirit and have created an urban area that other towns and cities would aspire to.

Nominations are open to all New Zealand residents. Individuals can only make a nomination once for a single town or city (as listed in the webform dropdown field). Duplicated nominations will be nullified.

The awards in this category include:

- 1. Most Beautiful Large City**  
Major urban area – 100,000 or more residents.
- 2. Most Beautiful Small City**  
Large urban area - 30,000 - 99,999 residents.
- 3. Most Beautiful Large Town**  
Medium urban area - 10,000 - 29,999 residents.
- 4. Most Beautiful Small Town**  
Small urban area – 1,000 - 9,999 residents.
- 5. Most Beautiful Tiny Town**  
Urban area –999 residents or less.
- 6. Most Beautiful Towns & Cities Supreme Award** - proudly sponsored by Resene.

Each Towns & Cities winner will win complimentary Keep New Zealand Beautiful membership for one year.

### Definition

Urban areas are statistically defined areas with no administrative or legal basis. They are characterised by high population density with many built environment features where people and buildings are located close together for residential, cultural, productive, trade, and social purposes. Urban areas are classified by the size of their estimated resident population.

To see more about urban areas, please [click here](#).

### Criteria

- i. All nominations must include an environmental rationale on what makes the selected town or city the best in the country.
- ii. And summarise council, community or school led environmental initiatives the town or city has undertaken between August 2022 and August 2023. For example any:
  - Litter prevention/waste minimisation initiatives: clean ups, education, prevention and community engagement related to litter, illegal dumping and waste minimisation initiatives.
  - Community beautification projects: plantings and/or maintenance of landscape areas, graffiti eradication, community murals, heritage restoration, education and community engagement related to beautification.
  - Recycling projects: events, collections, education and/or community engagement related to recycling.
- i. Links to any media coverage or publicity are encouraged.
- ii. Entries are limited to 1,000 words.
- iii. Photos, videos or any other supporting documentation is optional, but recommended.

At the end of the nomination period, the judges will segment the nominations into Large City, Small City, Large Town, Small Town and Tiny Town. Three finalists from each category will be selected based on: number of nominations as a % of population, litter prevention/waste minimisation initiatives, community beautification projects and recycling projects. All four categories hold a 25% weighting.

**Most Beautiful Towns & Cities Supreme Award**

There will be one supreme winner, across the Towns & Cities category. The Most Beautiful Towns & Cities Supreme Award winner will be announced at the Beautiful Ball in November 2023 and will win a mural painted in their town or city by a local artist, valued at up to \$10,000.

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## **TERMS & CONDITIONS**

Information on how to nominate and enter a submission, and all details on the webform are a part of these terms and conditions. To the extent of any inconsistency, the terms and conditions below prevail. By entering, participants accept these terms and conditions.

### **Nominations and submissions**

1. Nominations and submissions are open to New Zealand residents only.
2. Nominations and submissions open on 17 July 2023 and closes at 11.59pm on 21 August 2023.
3. All nominations and submissions must be submitted on or before the outlined date via the Beautiful Awards webform on Keep New Zealand Beautiful's website.
4. All information, photos, videos and details need to be supplied as per the category criteria.

### **Award Judging**

1. The judging panel will be made up a variety of representatives from the following fields: Keep New Zealand Beautiful, education, council/government, community and business sectors.
2. There will be a different make up of judges for each of the categories to suit the award type. Each award will be judged against the official 'Beautiful Awards Criteria' for 2023. If an entry does not meet the requirements outlined in the criteria it will automatically be forfeited from the nominations.
3. No sponsors or any person with a conflict of interest may be on the judging panel to judge an award or category that they are entering/can enter. However, that sponsor or person is able to judge a category that does not conflict.
4. The judges' decision is final and no correspondence will be entered into. Prizes cannot be exchanged for cash, credit or service and no exchange communications will be entered into. Where there is a monetary component, payment will be made into the winner's account after the Beautiful Ball when account details are exchanged.
5. Finalists will be notified by email and announced on the Keep New Zealand Beautiful website on 4 September 2023. All finalists will receive a digital medallion.
6. Winners will be announced and recipients acknowledged at the Keep New Zealand Beautiful Ball on 9 November 2023. Winners and recipients will be presented with an award and certificate that evening. A digital winners medallion will be sent following the event.
7. Finalists will receive a certificate sent the week following the Beautiful Ball.
8. Places and Towns & Cities winners' finalist videos will be presented as part of the awards presentation on the night. All finalist videos will be shared via Keep New Zealand Beautiful's social channels.

### **Media, signage and promotion**

1. Any mention of an award in the media and/or on signage to promote receiving an award must use the exact title of the award, the date of receiving the award and acknowledge Keep New Zealand Beautiful and the award sponsor (where applicable). For example; Hastings - winner of 2021 Most Beautiful Small City Award. Presented by Keep New Zealand Beautiful.
2. Any signage created by a town, city or other award winner needs to be signed off by Keep New Zealand Beautiful for approval.
3. Neither Keep New Zealand Beautiful or associated sponsors are liable for any loss, damage or injury (including without limitation indirect or consequential loss) suffered by any person in connection with the award or any prize, except for any liability under the Consumer Guarantees Act 1993 or other liability that cannot be excluded by law.
4. The Most Beautiful Towns & Cities Supreme Award winner, proudly sponsored by Resene, will receive a mural painted in their town or city by a local artist, valued at up to \$10,000. Keep New Zealand Beautiful will collaborate with the winner of the Most Beautiful Towns & Cities Supreme Award to secure an artist, design and wall the week following the Beautiful Ball. The wall must be no larger than 3m high and 9m wide. The mural will be completed within 12 months of the winner announcement.
5. All entries are deemed received at the time of receipt by Keep New Zealand Beautiful and not at time of transmission by the entrant. Keep New Zealand Beautiful records are conclusive as to time of receipt. Late, lost, stolen, misdirected, illegal, incomplete, illegible, damaged, reproduced, or altered entries are invalid. Keep New Zealand Beautiful is not responsible for such entries or for any error, technical malfunction, loss, omission, communications delay or failure.
6. Keep New Zealand Beautiful reserves the right to vary these terms and conditions or to modify, suspend, terminate or cancel the promotion.
7. Keep New Zealand Beautiful reserves the right to verify the validity of any entry. Keep New Zealand Beautiful may disqualify any person(s) who enters the competition using the same entry as another participant or for submitting work that has not been undertaken by the nominee.

8. Entries and nominations become the property of Keep New Zealand Beautiful. In accordance with the Privacy Act 1993, Keep New Zealand Beautiful collects and holds personal information to conduct the promotion, notify prize winners, verify prize winners' identities and may be used for Keep New Zealand Beautiful future promotional activities, including (where consented to) sending the entrant emails and/or text messages. Individuals have rights to access and request correction of their personal information held by Keep New Zealand Beautiful by calling 0800 Tidy Kiwi. Failure to provide all requested personal information may result in the entry being invalid.
9. Each entrant agrees that, if they win an award, their details (including name, suburb/town, and photo and design) may be published by Keep New Zealand Beautiful for promotion of the awards via all channels. For example, press, print, Facebook, website, Twitter etc. and used for other publicity purposes.
10. All cancellations of ticket registrations should be sent in writing to [info@knzb.org.nz](mailto:info@knzb.org.nz) one week prior to the Beautiful Ball. Cancellations received prior to this date will receive a full refund less an administration fee of NZ\$50. Regrettably, cancellations after this date cannot be refunded. A transfer of the registration to another person may be considered on application to the CEO of Keep New Zealand Beautiful by emailing [heather@knzb.org.nz](mailto:heather@knzb.org.nz).
11. For more information on Keep New Zealand Beautiful visit [www.knzb.org.nz](http://www.knzb.org.nz)
12. The promoters are Keep New Zealand Beautiful Incorporated Society, PO Box 58932, Botany, Auckland 2163.