

# The Beautiful Awards 2021

## TERMS & CONDITIONS

KEEP  
NEW ZEALAND  
BEAUTIFUL.



We encourage all entrants to the Beautiful Awards to become a Keep New Zealand Beautiful member. Being a member is an enriching and rewarding experience which brings with it a tremendous range of opportunities to meet new people, be involved with life-changing projects, protect the environment and help your local community. Email [info@knzb.org.nz](mailto:info@knzb.org.nz) or visit our [website](#) for more information and to sign up to become a member.

### KEY DATES

Thursday 15 April 2021

- Entries officially open on the Keep New Zealand Beautiful website – [www.knzb.org.nz](http://www.knzb.org.nz)
- The Beautiful Awards categories, criteria and terms and conditions are available on the website to view and download.
- Entries must be submitted via the Keep New Zealand Beautiful website.
- Should you be submitting supporting documentation we recommend that you prepare your entry in a Word or PowerPoint format and then save it as a compressed pdf file. You will then be able to upload this directly.

Wednesday 4 August 2021

- Entries close. No late entries will be accepted.

Monday 16 August 2021

- Finalists will be announced on the Keep New Zealand Beautiful website and notified via email.

- All finalists in the Towns & Cities categories will be contacted following the finalist announcement to schedule a judge visit to their town/city.
- By entering in the Towns & Cities categories, you acknowledge that, if you are selected as a finalist, you will be required to host the Beautiful Awards Judges for half (1/2) a day, in your town or city. If overnights are required accommodation must be organised by the nominator. Visit dates are based on judge's availability and are confirmed on a first come, first serve basis, once you are notified that you are a finalist.
- Finalists in the Places and Towns & Cities categories are required to submit a short video to Keep New Zealand Beautiful two weeks prior to the Beautiful Ball summarising their entry and achievements. This video will be used in the awards presentation on the night in the case where a finalist wins the award category they have entered in to. All finalist videos will be shared via Keep New Zealand Beautiful's social channels after the Beautiful Ball. Further details will be provided when finalists are notified.

Thursday 10 June 2021

- Tickets to the Beautiful Ball go on sale.

Thursday 28 October 2021

- Winners announced at the Beautiful Ball held at The Domes, Auckland Zoo.

## **BEAUTIFUL CATEGORIES**

Within the Beautiful Awards there are four categories:

1. [Individuals – see page 3](#)
2. [Community – see page 5](#)
3. [Places – see page 7](#)
4. [Towns & Cities – see page 10](#)

## **CATEGORY 1 - INDIVIDUALS**

This category honours individuals who are environmental heroes in their local communities. Their commitment to the environment is extraordinary and they are outstanding role models. We select three recipients per award listed below.

The awards in this category include:

1. Young Legend Award
2. Tidy Kiwi Award, proudly sponsored by Slingshot
3. Local Hero Award

### **Young Legend Award**

The Young Legend Award honours three outstanding volunteers who are aged under 18 years (as of 4 August 2021). These exceptional individuals will have demonstrated remarkable leadership and outreach in their community through work in one or more of the following areas; litter prevention, waste reduction, recycling promotion, community beautification.

This category is open to receive entries from either an individual themselves, or nominations can be made for individuals within your community who you think are deserving of the Young Legend Award.

All winners of the Tidy Kiwi Volunteer of the Month between August 2020 and July 2021 will receive automatic entry into this category if they are under 18 years old.

Nominations close on 4 August 2021. The recipients will be announced on 16 August 2021.

### Criteria

- i. The nominee must be under the age of 18 years as of 4 August 2021.
- ii. The entry must outline what the nominated individual has done in their local community between 1 August 2020 and 4 August 2021 that demonstrates environmental excellence in: litter prevention, waste reduction, recycling promotion and/or community beautification.
- iii. Entries are limited to 500 words.
- iv. Supporting photograph and video documentation is optional.

### **Tidy Kiwi Award**

The Tidy Kiwi Award recognises and rewards individuals aged over 18 years (as of 4 August 2021) who have distinguished themselves as truly extraordinary and who serve as an inspiration to us all. This award honours outstanding and exceptional leadership in litter prevention, waste reduction, recycling and beautification activities.

This category is open to receive entries from either an individual themselves, or nominations can be made for individuals within your community who you think are deserving of the Tidy Kiwi Award.

All winners of the Tidy Kiwi Volunteer of the Month between August 2020 and July 2021 will receive automatic entry into this category if they are over 18 years old.

Nominations close on 4 August 2021 and recipients will be announced on 16 August 2021.

The three 2021 Tidy Kiwi Award recipients will each have the opportunity to be a judge on one of the 2022 Individuals Award categories– Young Legend Award, Tidy Kiwi Award or Local Hero Award.

#### Criteria

- i. The nominee must be over the age of 18 years as of 4 August 2021.
- ii. The entry must outline what the nominated individual has done in their local community between 1 August 2020 and 4 August 2021 that demonstrates environmental excellence in; litter prevention, waste reduction, recycling promotion and/or community beautification.
- iii. Entries are limited to 500 words.
- iv. Supporting photograph and video documentation is optional.

Nominations close on 4 August 2021 and recipients will be announced on 16 August 2021.

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#### **Local Hero Award**

The Local Hero Award acknowledges extraordinary contributions at a local level made by New Zealanders in their community and recognises significant commitment to high standards in social and environmental practices.

Nominations for the Local Hero Award is open exclusively to Keep New Zealand Beautiful's valued Community Branch members only.

#### Criteria

- i. An inspirational role model for the local community.
- ii. Demonstrated excellence in sustainability.
- iii. Personal interests and community involvement.
- iv. Voluntary work beyond paid employment.
- v. Nature and length of activity or service.
- vi. Achievements as an individual or as part of a group or organisation.

We welcome Keep New Zealand Beautiful Community Branches to submit a 500 word nomination outlining why their Local Hero should be selected.

Nominations close on 4 August 2021 and recipients will be announced on 16 August 2021.

## **CATEGORY 2 - COMMUNITY**

This category celebrates the local community and recognises the people, groups, projects and schools that have enhanced the environment in an exceptional way and made New Zealand a better place.

The awards in this category include:

1. Community Group Award
2. Sustainable Schools Award

### **Community Group Award**

This award recognises and honours a not-for-profit community group that contributes to enhancing the environmental and social aspects of their region and shows a strong sense of community spirit.

#### Criteria

- i. All entrants must be a not-for-profit organisation.
- v. Entries must summarise the work the not-for-profit organisation has done in their local community between 1 August 2020 and 4 August 2021 in one or more of the following areas; litter prevention, waste reduction, recycling promotion and/or community beautification.
- ii. Links to any media coverage or publicity are encouraged.
- iii. Entries are limited to 1,000 words.
- iv. Supporting photograph and video documentation is optional.

Nominations close on 4 August 2021 and finalists will be notified on 16 August 2021. The winner of the Community Group Award will be announced at the Beautiful Ball on 28 October 2021.

### **Sustainable Schools Award**

The Sustainable Schools Award honours an ECE, school or tertiary institution for commitment and practical action to implement sustainable practices and environmental projects, which enhance the school and/or community. It also rewards schools that have placed a high importance on educating the next generation of Tidy Kiwis in sustainability.

#### Criteria

- i. Nominees must be a Keep New Zealand Beautiful Educational Branch before 4 August 2021 to be eligible for this award. It is free to become an Educational Branch. Find out more by emailing [info@knzb.org.nz](mailto:info@knzb.org.nz).
- ii. Entries must outline what the nominated ECE, school, or tertiary institution has done to demonstrate environmental excellence between 1 August 2020 and 4 August 2021 - i.e. litter clean up events, recycling campaigns, tree planting initiatives, painting initiatives etc.
- iii. Links to any media coverage or publicity are encouraged.
- iv. Entries are limited to 1,000 words.
- v. Supporting photograph and video documentation is optional.

Nominations close on 4 August 2021 and finalists will be notified on 16 August 2021. The winner of the Sustainable Schools Award will be announced at the Beautiful Ball on 28 October 2021.

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## **CATEGORY 3 - PLACES**

Creating, sustaining and keeping places beautiful is a huge part of what Keep New Zealand Beautiful does. This category celebrates those beautiful places and acknowledge the people, councils and organisations that work so hard to keep them that way.

This awards in this category include:

1. Best Loo Award
2. Best Street Award, proudly sponsored by Resene
3. Kiwi's Choice Award, proudly sponsored by Resene

### **Best Loo Award**

This award recognises the best public toilet in the country. Judges take into consideration the location, the facilities, cleanliness, interior, exterior and the surrounding environment of the toilets.

This category is open to anyone in New Zealand who has a "favourite loo" they think is worthy of a nomination. The award will be given to the person/organisation that manages or oversees the public toilet.

### Criteria

- i. Entries must include a minimum of four photographs clearly showing the:
  - Exterior
  - Interior
  - Facilities
  - Environment – clearly showing what makes the toilet special – i.e. if it is on top of a mountain, made from mosaics, a loo with a view etc.
- ii. The exact location of the toilets must be included in your submission.
- iii. Include any details you know of about maintenance and who manages the toilets.
- iv. Entries are limited to 1,000 words.

Nominations close on 4 August 2021 and finalists will be notified on 16 August 2021. The winner of the Best Loo Award will be announced at the Beautiful Ball on 28 October 2021.

### **Best Street Award**

This award recognises and celebrates a street in New Zealand that clearly stands out for its beauty, cleanliness, plantings and sense of community pride.

Anyone in New Zealand can nominate a street to win the Best Street Award. The award will be presented to the local council who governs the winning location. The nominator will also receive a winner's certificate.



### Criteria

- i. Entries must include an overview of what you think makes your street the best in the country.
- ii. Summarise any environmental, planting and beautification initiatives your street has undertaken between 1 August 2020 and 4 August 2021.
- iii. The exact location of the street must be included in your submission.
- iv. Entries must include a minimum of three photographs of the street.
- v. Supporting video documentation is optional.
- vi. Entries are limited to 1,000 words.

Nominations close on 4 August 2021 and finalists will be notified on 16 August 2021. The winner of the Best Street Award will be announced at the Beautiful Ball on 28 October 2021.

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### **Kiwis Choice Award**

This award celebrates Kiwis favourite public spot in New Zealand, whether that be a beach, a park, a look out, a waterfall, a lake or a walking track. If it is a spot that is open to the public then it is eligible to be nominated to win this award.

Anyone in New Zealand can nominate his or her favourite spot to win the Kiwi's Choice Award. The award will be presented to the local council who governs the winning location.

### Criteria

- i. Nominations are open to public access locations only.
- ii. Summarise why you think the spot deserves to win the Kiwi's Choice Award, including what makes it special and why others would love it.
- iii. Entries must be for an exact spot (not a suburb, town, city or area) and include the exact location.
- iv. Entries must include a minimum of two photographs that show the nominated spot from different angles.
- v. Supporting video documentation is optional.
- vi. Entries are limited to 1,000 words.

Nominations close on 4 August 2021 and finalists will be notified on 16 August 2021. The winner of the Kiwis Choice Award will be announced at the Beautiful Ball on 28 October 2021.

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## **CATEGORY 4 – TOWNS & CITIES**

This category recognises and celebrates beautiful towns, cities and regions across New Zealand and acknowledges the positive actions that have been taken by councils to protect and enhance their local environments.

These prestigious awards review initiatives such as litter prevention/waste minimisation, community beautification projects, recycling projects and sustainable tourism attractions.

The winners of each of these awards will demonstrate a strong community spirit and have created an environment that other towns and cities would aspire to.

This awards in this category include:

- 1. Most Beautiful Large City** – proudly sponsored by Stand Desk  
Major urban area – 100,000 or more residents.
- 2. Most Beautiful Small City**  
Large urban area - 30,000 - 99,999 residents.
- 3. Most Beautiful Large Town**  
Medium urban area - 10,000 - 29,999 residents.
- 4. Most Beautiful Small Town**  
Small urban area – 1,000 - 9,999 residents.
- 5. Most Beautiful Towns & Cities Supreme Award** - proudly sponsored by Resene

Each Towns & Cities winner will win complimentary Keep New Zealand Beautiful membership for one year to the nominating council.

These awards are open to community boards, district and regional councils in New Zealand.

### **Definition**

Urban areas are statistically defined areas with no administrative or legal basis. They are characterised by high population density with many built environment features where people and buildings are located close together for residential, cultural, productive, trade, and social purposes. Urban areas are classified by the size of their estimated resident population.

To see more about urban areas, please [click here](#).

### **Entry**

To nominate a town or city, please enter and upload the following details to the Keep New Zealand Beautiful website:

- Name of council
- Town or city you are entering
- Category you are entering

- Nominator's contact name
- Nominator's email
- Nominator's phone number
- Links to any media coverage or publicity are encouraged
- Entry - limited to 2,000 words.
- Supporting photograph and video documentation is optional

Keep New Zealand Beautiful will be in touch to schedule a judge visit to the towns and cities selected as finalists. During the judge visit the community board or council will be invited to talk judges through/show them their achievements between 1 August 2020 and 4 August 2021 in the following areas, as outlined in their application.

### Criteria

We encourage applicants to fill out as many criteria as possible, but appreciate that some questions may be more relevant than others dependant on the town or city making the application.

- i. Litter prevention/waste minimisation initiatives implemented between 1 August 2020 and 4 August 2021 – i.e. clean-ups, education, prevention and community engagement related to litter, illegal dumping and waste minimisation. 500 words maximum.
  - Describe the current litter situation in your community and how this is measured.
  - What projects and/or initiatives have taken place to prevent litter and minimise waste?
- ii. Community Beautification Projects implemented between 1 August 2020 and 4 August 2021 – i.e. plantings and/or maintenance of landscape areas, graffiti eradication, community murals, heritage restoration, in addition to education and community engagement related to beautification and community improvement. 500 words maximum.
  - Outline what beautification projects have taken place in your community.
  - Describe how engaged people in your community are by sharing some information on the community groups and individuals who are actively working to keep the community beautiful.
- iii. Improve Recycling Projects implemented between 1 August 2020 and 4 August 2021 – i.e. events, collections, education and/or community engagement related to recycling. 500 words maximum.
  - Describe the current recycling situation in your community.
  - Does your community have a current recycling rate goal? If so, what efforts are being made to work towards this goal?
- iv. Sustainable tourism attractions for your town/city – i.e. ecological restoration initiatives, implementing carbon neutral programmes, recycling or waste minimisation initiatives to cater to tourism and measuring,

managing and minimising your environmental footprint. 500 words maximum.

- Does your tourism attraction have measurement tools in place for improving its environmental footprint?
  - Describe what actions your tourism attraction is undertaking to maintain and improve its sustainability efforts and reduce its environmental footprint.
- v. Reducing greenhouse gas emissions – i.e. initiatives that seek to reduce greenhouse gas emissions in a cost-effective way, to demonstrate leadership on sustainability and climate change and to reduce the environmental impact of government business.
- Does your council measure and report on greenhouse gas emissions?
  - Does your council have a strategy to reduce those emissions?
  - Does your council offset any remaining emissions through New Zealand-based offset projects?

Nominations close on 4 August 2021 and finalists will be notified on 16 August 2021. The winner of the Town & Cities Awards will be announced at the Beautiful Ball on 28 October 2021.

The Most Beautiful Large City Award is proudly sponsored by:



### **Most Beautiful Towns & Cities Supreme Award**

There will be one supreme winner, across the Towns & Cities category. The Most Beautiful Towns & Cities Supreme Award winner will be announced at the Beautiful Ball on 28 October 2021 and will win a mural painted in their town or city by a local artist, valued at up to \$10,000. Further details can be found in the Beautiful Awards 2021 terms and conditions outlined below.

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## **TERMS AND CONDITIONS**

Information on how to nominate and enter a submission and all details on the entry form are a part of these terms and conditions. To the extent of any inconsistency, the terms and conditions below prevail. By entering, participants accept these terms and conditions.

### **Nominations and Submissions**

1. Nominations are open to New Zealand residents only.
2. Nominations and submissions open on 22 March 2021 and close on 4 August 2021 and need to be submitted via the Keep New Zealand Beautiful website Beautiful Awards webform on or before the outlined date.
3. All information, photos, videos and details need to be supplied as per the category criteria.

### **Award Judging**

4. The judging panel will be made up a variety of representatives from the following fields: Keep New Zealand Beautiful, education, council/government, community and business sectors.
5. There will be a different make up of judges for each of the categories to suit the award type. Each award will be judged against the official 'Beautiful Awards Criteria' for 2021. If an entry does not meet the requirements outlined in the criteria it will automatically be forfeited from the nominations.
6. No sponsors or any person with a conflict of interest may be on the judging panel to judge an award or category that they are entering/can enter. However, that sponsor or person is able to judge a category that does not conflict.
7. The judges' decision is final and no correspondence will be entered into. Prizes cannot be exchanged for cash, credit or service and no exchange communications will be entered into. Where there is a monetary component, payment will be made into the winner's account after the Beautiful Ball when account details are exchanged.
8. Finalists will be notified by email and announced on the Keep New Zealand Beautiful website on 16 August. All finalists will receive a digital medallion.
9. Winners will be announced and recipients acknowledged at the Keep New Zealand Beautiful Ball held at The Domes, Auckland Zoo on Thursday 28 October 2021. Winners and recipients will be presented with an award and certificate that evening. A digital winners medallion will be send following the event.
10. Finalists will receive a certificate sent the week following the Beautiful Ball.
11. Places and Towns & Cities winners' finalist videos will be presented as part of the awards presentation on the night. All finalist videos will be shared via the Keep New Zealand Beautiful's social channels.

### **Media, Signage and Promotion**

12. Any mention of an award in the media and/or on signage to promote receiving an award must use the exact title of the award, the date of receiving the award and acknowledge Keep New Zealand Beautiful and the award sponsor (where applicable). For example; Whanganui - winner of 2020 Most Beautiful Small City Award. Presented by Keep New Zealand Beautiful.

13. Any signage created by a town, city or other award winner needs to be signed off by Keep New Zealand Beautiful for approval.
14. Neither Keep New Zealand Beautiful or associated sponsors are liable for any loss, damage or injury (including without limitation indirect or consequential loss) suffered by any person in connection with the award or any prize, except for any liability under the Consumer Guarantees Act 1993 or other liability that cannot be excluded by law.
15. The Most Beautiful Towns & Cities Supreme Award winner, proudly sponsored by Resene, will receive a mural painted in their town or city by a local artist, valued at up to \$10,000. Keep New Zealand Beautiful will collaborate with the winner of the Most Beautiful Towns & Cities Supreme Awards winner to secure an artist, design and wall the week following the Beautiful Ball. The wall must be no larger than 3m high and 9m wide. The mural will be completed within 12 months of the winner announcement.
16. All entries are deemed received at the time of receipt by Keep New Zealand Beautiful and not at time of transmission by the entrant. Keep New Zealand Beautiful records are conclusive as to time of receipt. Late, lost, stolen, misdirected, illegal, incomplete, illegible, damaged, reproduced, or altered entries are invalid. Keep New Zealand Beautiful is not responsible for such entries or for any error, technical malfunction, loss, omission, communications delay or failure.
17. Keep New Zealand Beautiful reserves the right to vary these terms and conditions or to modify, suspend, terminate or cancel the promotion.
18. Keep New Zealand Beautiful reserves the right to verify the validity of any entry. Keep New Zealand Beautiful may disqualify any person(s) who enters the competition using the same entry as another participant or for submitting work that has not been undertaken by the nominee.
19. Entries and nominations become the property of Keep New Zealand Beautiful. In accordance with the Privacy Act 1993, Keep New Zealand Beautiful collects and holds personal information to conduct the promotion, notify prize winners, verify prize winners' identities and may be used for Keep New Zealand Beautiful future promotional activities, including (where consented to) sending the entrant emails and/or text messages. Individuals have rights to access and request correction of their personal information held by Keep New Zealand Beautiful by calling 09 264 1434. Failure to provide all requested personal information may result in the entry being invalid.
20. Each entrant agrees that, if he or she wins an award, his or her details (including name, suburb/town, and photo and design) may be published by Keep New Zealand Beautiful for promotion of the awards via all channels. For example, press, print, Facebook, website, Twitter etc. and used for other publicity purposes.
21. All cancellations of ticket registrations should be sent in writing to [projects@knzb.org.nz](mailto:projects@knzb.org.nz) prior to Tuesday 20 October 2021. Cancellations received prior to this date will receive a full refund less an administration fee of NZ\$50. Regrettably, cancellations after this date cannot be refunded. A transfer of the registration to another person may be considered on application to the CEO of Keep New Zealand Beautiful by emailing [heather@knzb.org.nz](mailto:heather@knzb.org.nz).
22. For more information on Keep New Zealand Beautiful visit [www.knzb.org.nz](http://www.knzb.org.nz)
23. The promoters are Keep New Zealand Beautiful Incorporated Society, PO Box 58932, Botany, Auckland 2163.