

Young Reporters for the Environment (YRE) - Litter Less

Terms and Conditions 2021

1. Introduction

- 1.1. The Young Reporters for the Environment (YRE) competition is an international competition organised by Foundation for Environmental Education Limited, a limited company registered in England with registration number 4752279, charity number 1148274 and registered office at 74 The Close, Norwich, NR1 4DR ("FEE"), asking Participants to investigate environmental issues and problems and propose solutions through investigative reporting, photographic or video journalism ("Competition"). Keep New Zealand Beautiful (KNZB) is the National Operator for the YRE competition in New Zealand. KNZB's charity number is CC29783 with office located at 3/1 Bishop Dunn Place, Flatbush Auckland, Ph. 09 264 1434.
- 1.2. Further information on the Competition can be accessed via KNZB's website
- 1.3. "Submissions" means any article, photograph, or video which meets all the relevant national and international acceptance criteria set out in clause 5.
- 1.4. All Submissions must be in the English language, or have English subtitles in the case of a video submission.
- 1.5. A "Participant" means a person who enters the Competition through their school, university, youth group or individually.
- 1.6. By registering, you confirm that you have read and unconditionally agree to all of these Terms and Conditions and that you accept any and all of KNZB's decisions regarding the Competition as final and binding in all respects. This does not affect your statutory rights.

2. Eligibility

- 2.1. Subject to the other provisions of these Terms and Conditions, participation in the Competition is open to any person who is aged 11-25 on the date of their Submission to KNZB ("Eligible Participant").
- 2.2. Where an Eligible Participant enters a Submission as part of a group, the oldest Eligible Participant of the group shall be the relevant age for the purposes of clause.

3. Registration

- 3.1. Eligible Participants wishing to participate in the Competition must contact Keep New Zealand Beautiful to register with YRE.
- 3.2. An Eligible Participant may only register once in each category (article, film and photography) for entry into the Competition.

4. Competition Process

- 4.1. Each Participant will be required to send their Submission to Keep New Zealand Beautiful for the national competition.
- 4.2. Participants may enter up to one Submission to the Competition in each of the three main categories (article, photograph, or video).
- 4.3. Submissions must be original and must not have been entered in any previous Competitions.
- 4.4. Submissions must be received by Keep New Zealand Beautiful on or before midnight on 5 August 2021. Submissions received after this will not be accepted.
- 4.5. The decision of judges in relation to any aspect of the competition is final and no correspondence will be entered in to.

- 4.6. Submissions shall be judged in each age category (aged 11-14, 15-18, 19-25) and Keep New Zealand Beautiful will select a winning article, photograph, and video in each age category based on the Judging Criteria set out in clause 6.
- 4.7. Keep New Zealand Beautiful will forward the winning article, photograph or photographic essay, or video for each age category to the international competition to be considered by the international jury on or before midnight (GMT) 30 April 2022.

5. Acceptance Criteria

- 5.1. Failure to meet the national and international acceptance criteria in this clause 5 will result in lower scores in the competition.
- 5.2. Submissions must include:
 - 5.2.1. The name of the author(s);
 - 5.2.2. Their age on the day of submission to Keep New Zealand Beautiful;
 - 5.2.3. The name of their registered school or group;
 - 5.2.4. Their country of residence and registration, which may differ;
 - 5.2.5. They must also, at minimum:
 - a. be the correct length, size and format, etc; see clauses 6.1 to 6.10 below
 - b. be submitted in written or spoken English, or have English subtitles in the case of video
 - c. be focused on a pertinent (real and current) local issue
 - d. Present possible and constructive solutions supported by credible sources e.g. local stakeholders, experts, academic research, etc
 - e. Fulfil the Format & Structure and the Dissemination criteria for its category. See specific category guidelines below.
 - f. Identify and provide a brief explanation of how the submission is related to one or more Sustainable Development Goals. Submissions can focus on any of the Sustainable Development Goals, but an environmental lens is always required.
 - g. Include a credit role, footnotes, or a bibliography with the sources of images, video footage, music and information not created by students.

6. Judging Criteria

- 6.1. Judges may assign a score of 0-5 based on how well the submission meets the criteria set out in clauses 6.1 to 6.10 (“Judging Criteria”). Points are: 5, Excellent; 4, Very Well; 3, Well; 2, Fairly Well; 1, Qualified; and 0, it does not. Participants are strongly encouraged to meet as many of the criteria as possible to submit quality work and improve their chances of winning.
- 6.2. In addition, the Jury is at liberty to **not** award in the case of too few submissions and to give more than one award in the case of exceptional entries in one or more age categories. The Jury may also give points for any journalistic and environmental features of a submission based on their professional backgrounds.
- 6.3. A core part of the YRE programme is dissemination. This is because YRE’s mission is to encourage youth to use their voice to draw attention to environmental issues they see in their communities. As a young person, you can make a positive impact by sharing work with others. Whether it be an article you wrote, a photograph you took or a video you filmed, you’re drawing people’s attention to issues, challenges and solutions to environmental issues they may have not have known about or considered before. The following four levels are where we think young people’s voices need to be heard and will be used to assess all types of entries;

- 6.3.1. Personal (Disseminate through social media such as Facebook, Instagram, Twitter or through a personal blog.)
- 6.3.2. School Community (Disseminate through the school newspaper, website, or as a poster or flyer in the school building.)
- 6.3.3. National (Disseminate through the platform of Keep New Zealand Beautiful, or in national news sources such as the radio, TV or newspapers.)
- 6.3.4. International (Disseminate through YRE Hub, or even an international news outlet.)
- 6.4. MLA (Modern Language Association) Style is a way of citing ones sources and formatting one’s work in a way that allows the audience to follow one’s ideas in a clear format and easily find sources for interesting information. Using a citation style such as MLA fosters academic honesty and the credibility of one’s work. Website like EasyBib, BibMe or CitationMachine all have MLA style guides and can be used to automatically create citations in MLA style for news articles, videos, images, and more.
- 6.5. Article submissions will be assessed on the following criteria
 - 6.5.1. Format and Structure
 - 6.5.1.1. No more than 1,000 words (after translation into English)
 - 6.5.1.2. Must include a title of no more than 140 characters
 - 6.5.1.3. Must be submitted in Microsoft Word format
 - 6.5.1.4. Must include 1-3 images (photographs, illustrations, diagrams, etc), each with captions of no more than 20 words. Sources for all images must be given
 - 6.5.1.5. Must include an introduction, body (supporting paragraphs) and conclusion and answer the questions of who, what where, why, when, and how
 - 6.5.2. Honest and Unbiased reporting
 - 6.5.2.1. Facts, statistics, and scientific information must be supported by credible sources
 - 6.5.2.2. Any quotes used must be from real and credible sources
 - 6.5.2.3. Sources used in the article must be cited using either footnotes or MLA style. This includes citing the original author/source of any images (photographs, illustrations, diagrams, etc.) used in article
 - 6.5.3. Constructive and Well-Rounded Perspective
 - 6.5.3.1. Article should be balanced and fair in terms of representing different sides of an argument before suggesting possible solutions
 - 6.5.3.2. Article should explore the historical, economic, social, and/or political implications of the chosen topic through an environmental lens
 - 6.5.3.3. Article should show the link between local and global events, issues and/or phenomena
 - 6.5.3.4. Article should include relevant, feasible and constructive solutions to environmental issues presented in the article
 - 6.5.4. Originality and Independence
 - 6.5.4.1. The article is original in content and/or scope. The author has picked a challenging and/or creative topic or has approached a topic in a different and/or creative way
 - 6.5.4.2. The participant has engaged in fieldwork and conducted research and interviews (either in-person or over the phone) outside of their school grounds

6.5.5. Dissemination

- 6.5.5.1. Participants are required to share their work through a minimum of 3 different channels. A total of 5 points may be awarded for dissemination through the following channels: Personal Sphere = 1 Point, School Community = 1 Point, Keep New Zealand Beautiful = 0.5 Point, National Media (Newspaper, TV, Radio) = 1 Point, YRE International Hub = 0.5 Point, International Media Outlet = 1 Point
- 6.5.5.2. Evidence of dissemination must be submitted with the article

6.6. Single Reportage Photo submissions will be assessed on the following criteria

6.6.1. Format and Structure

- 6.6.1.1. A single photograph must be submitted in .JPEG or .PNG format with a resolution of no less than 150-300 DPI
- 6.6.1.2. Must include a title of no more than 140 characters
- 6.6.1.3. Must have a description of no more than 100 words and a caption of no more than 20 words OR *only* a description of maximum 120 words in total
- 6.6.1.4. The description and caption should explain the environmental link and/or solutions to the issue presented in the photograph
- 6.6.1.5. Must be technically and artistically of good quality. This includes composition, lighting, color, sharpness, and subject

6.6.2. Honest and Unbiased reporting

- 6.6.2.1. The photograph is a fair and truthful representation of reality and the subject and/or scene has not been significantly manipulated or altered. Editorial alterations to photos (e.g. colour, contrast, definition, shadows, highlights, cropping, levelling, etc.) are permissible, as long as these alterations do NOT alter the reality of the subject or object of the photo
- 6.6.2.2. Any quotes used must be from real and credible sources
- 6.6.2.3. Facts, statistics, and scientific information must be supported by credible sources
- 6.6.2.4. Sources used in the article must be cited using either footnotes or MLA style

6.6.3. Constructive and Well-Rounded Perspective

- 6.6.3.1. Photograph should address the historical, economic, social, and/or political implications of the chosen topic through an environmental lens.
- 6.6.3.2. Photograph and/or description/caption should show the link between local and global events, issues and/or phenomena
- 6.6.3.3. The description and/or caption should include relevant and feasible solutions to environmental issues presented in the photo

6.6.4. Originality and Independence

- 6.6.4.1. The photograph is original in content and/or scope. The photographer has picked a challenging and/or creative topic or has approached a topic in a different and/or creative way
- 6.6.4.2. The participant has engaged in fieldwork and conducted research outside of their school grounds

6.6.5. Dissemination

- 6.6.5.1. Participants are required to share their work through a minimum of 3 different channels. A total of 5 points may be awarded for dissemination through the following channels: Personal Sphere = 1 Point, School Community = 1 Point, Keep New Zealand Beautiful = 0.5 Point, National Media (Newspaper, TV, Radio) = 1 Point, YRE International Hub = 0.5 Point, International Media Outlet = 1 Point
- 6.6.5.2. Evidence of dissemination must be submitted with the photograph

6.7. Single Environmental Campaign Photo submissions will be assessed on the following criteria

6.7.1. Format and Structure

- 6.7.1.1. A single photograph must be submitted in .JPEG or .PNG format with a resolution of no less than 150-300 DPI
- 6.7.1.2. Must include a title of no more than 140 characters
- 6.7.1.3. Description (optional) of no more than 100 words
- 6.7.1.4. The description and caption should explain the environmental link and/or solutions to the issue presented in the photograph
- 6.7.1.5. Must be technically and artistically of good quality. This includes composition, lighting, color, sharpness, and subject

6.7.2. Honest and Unbiased reporting

- 6.7.2.1. Editorial alterations to the photo (e.g. colour, contrast, definition, shadows, highlights, cropping, levelling, etc.) are permissible, as long as these alterations do NOT alter the reality of the subject or object of the photo
- 6.7.2.2. Minimal photoshopping is permissible, however the original photo should be the original work of the student
- 6.7.2.3. Any quotes used must be from real and credible sources
- 6.7.2.4. Facts, statistics, and scientific information must be supported by credible sources
- 6.7.2.5. Sources used in the article must be cited using either footnotes or MLA style

6.7.3. Constructive and Well-Rounded Perspective

- 6.7.3.1. Photograph should address the historical, economic, social, and/or political implications of the chosen topic through an environmental lens.
- 6.7.3.2. Photograph and/or description/caption should show the link between local and global events, issues and/or phenomena
- 6.7.3.3. The description should include relevant and feasible solutions to environmental issues presented in the photo

6.7.4. Originality and Independence

- 6.7.4.1. The photograph is original in content and/or scope. The photographer has picked a challenging and/or creative topic or has approached a topic in a different and/or creative way
- 6.7.4.2. The participant has engaged in fieldwork and conducted research outside of their school grounds

6.7.5. Dissemination

- 6.7.5.1. Participants are required to share their work through a minimum of 3 different channels. A total of 5 points may be awarded for dissemination through the following channels: Personal Sphere = 1 Point, School Community = 1 Point, Keep New Zealand Beautiful = 0.5 Point, National Media (Newspaper, TV, Radio) = 1 Point, YRE International Hub = 0.5 Point, International Media Outlet = 1 Point
- 6.7.5.2. Evidence of dissemination must be submitted with the photograph

6.8. Photo Story (3-5 Photos) submissions will be assessed on the following criteria

6.8.1. Format and Structure

- 6.8.1.1. A maximum of 3 to 5 photographs must be submitted in .JPEG or .PNG format with a resolution of no less than 150-300 DPI
- 6.8.1.2. Must include a title of no more than 140 characters
- 6.8.1.3. Must have a description of no more than 100 words. Each photograph must have a caption of no more than 20 words.
- 6.8.1.4. The description and caption should explain the environmental link and/or solutions to the issue presented in the photograph
- 6.8.1.5. Must be technically and artistically of good quality. This includes composition, lighting, color, sharpness, and subject

6.8.2. Honest and Unbiased reporting

- 6.8.2.1. The photographs are a fair and truthful representation of reality and the subject and/or scene has not been manipulated or altered. Editorial alterations to photos (e.g. colour, contrast, definition, shadows, highlights, cropping, levelling, etc.) are permissible, as long as these alterations do NOT alter the reality of the subject or object of the photo
- 6.8.2.2. Any quotes used must be from real and credible sources
- 6.8.2.3. Facts, statistics, and scientific information must be supported by credible sources
- 6.8.2.4. Sources used in the article must be cited using either footnotes or MLA style

6.8.3. Constructive and Well-Rounded Perspective

- 6.8.3.1. Photographs should address the historical, economic, social, and/or political implications of the chosen topic through an environmental lens.
- 6.8.3.2. Photographs and/or description/caption should show the link between local and global events, issues and/or phenomena
- 6.8.3.3. The description should include relevant and feasible solutions to environmental issues presented in the photo

6.8.4. Originality and Independence

- 6.8.4.1. The photographs are original in content and/or scope. The photographer has picked a challenging and/or creative topic or has approached a topic in a different and/or creative way
- 6.8.4.2. The participant has engaged in fieldwork and conducted research outside of their school grounds

6.8.5. Dissemination

- 6.8.5.1. Participants are required to share their work through a minimum of 3 different channels. A total of 5 points may be awarded for dissemination through the following channels: Personal Sphere = 1 Point, School Community = 1 Point, Keep New Zealand Beautiful = 0.5 Point, National Media (Newspaper, TV, Radio) = 1 Point, YRE International Hub = 0.5 Point, International Media Outlet = 1 Point
- 6.8.5.2. Evidence of dissemination must be submitted with the photographs

6.9. Reportage Video submissions will be assessed on the following criteria

6.9.1. Format and Structure

- 6.9.1.1. Video must be no longer than 3 minutes. This does NOT include credit roll.
- 6.9.1.2. Must include a title of no more than 140 characters
- 6.9.1.3. Must be submitted to the Keep New Zealand Beautiful in a file format supported on [YouTube](https://www.youtube.com/)
- 6.9.1.4. Must be technically and artistically of good quality. This includes composition, lighting, color, sharpness, and subject
- 6.9.1.5. Recommended to have an introduction and conclusion, use a documentary or reporter/interview style and answer the questions of who, what, where, when, why and how. Music is not recommended.

6.9.2. Honest and Unbiased reporting

- 6.9.2.1. Facts , statistics, and scientific information must be supported by credible sources
- 6.9.2.2. Any quotes used must be from real and credible sources
- 6.9.2.3. Sources used in the video must be cited either in a credit roll at the end of the video or with a bibliography in MLA style
- 6.9.2.4. It is recommended that approximately 70% of the final video should be made up of students' own original images, video footage and audio. If additional images (photographs, illustrations, diagrams, etc.), video footage or audio is used, the original author/source must be cited
- 6.9.2.5. The video is a fair and truthful representation of reality and the subject(s) and/or scene(s) have not been manipulated or altered

6.9.3. Constructive and Well-Rounded Perspective

- 6.9.3.1. Video should address the historical, economic, social, and/or political implications of the chosen topic through an environmental lens.
- 6.9.3.2. Video should show the link between local and global events, issues and/or phenomena
- 6.9.3.3. The video should include relevant and feasible solutions to environmental issues presented in the photo

6.9.4. Originality and Independence

- 6.9.4.1. The video is original in content and/or scope. The photographer has picked a challenging and/or creative topic or has approached a topic in a different and/or creative way
- 6.9.4.2. The participant has engaged in fieldwork and conducted research outside of their school grounds

6.9.5. Dissemination

- 6.9.5.1. Participants are required to share their work through a minimum of 3 different channels. A total of 5 points may be awarded for dissemination through the following channels: Personal Sphere = 1 Point, School Community = 1 Point, Keep New Zealand Beautiful = 0.5 Point, National Media (Newspaper, TV, Radio) = 1 Point, YRE International Hub = 0.5 Point, International Media Outlet = 1 Point
- 6.9.5.2. Evidence of dissemination must be submitted with the video

6.10. Campaign Video submissions will be assessed on the following criteria

6.10.1. Format and Structure

- 6.10.1.1. Video must be no longer than 3 minutes. This does NOT include credit roll.
- 6.10.1.2. Must include a title of no more than 140 characters
- 6.10.1.3. Must be submitted to the Keep New Zealand Beautiful in a file format supported on [YouTube](https://www.youtube.com/)
- 6.10.1.4. Must be technically and artistically of good quality. This includes composition, lighting, color, sharpness, and subject
- 6.10.1.5. Recommended to have an introduction and conclusion and use a promotional campaign or public service announcement (PSA) style

6.10.2. Honest and Unbiased reporting

- 6.10.2.1. Facts , statistics, and scientific information must be supported by credible sources
- 6.10.2.2. Any quotes used must be from real and credible sources
- 6.10.2.3. Sources used in the video must be cited either in a credit roll at the end of the video or with a bibliography in MLA style
- 6.10.2.4. It is recommended that approximately 70% of the final video should be made up of students' own original images, video footage and audio. If additional images (photographs, illustrations, diagrams, etc.), video footage or audio is used, the original author/source must be cited

6.10.3. Constructive and Well-Rounded Perspective

- 6.10.3.1. Video should address the historical, economic, social, and/or political implications of the chosen topic through an environmental lens.
- 6.10.3.2. Video should show the link between local and global events, issues and/or phenomena
- 6.10.3.3. The video should identify relevant and feasible solutions to the environmental issue(s) depicted in the video **OR** raise awareness about an environmental issue(s), promote certain lifestyle and/or positive actions.

6.10.4. Originality and Independence

- 6.10.4.1. The video is original in content and/or scope. The photographer has picked a challenging and/or creative topic or has approached a topic in a different and/or creative way
- 6.10.4.2. The participant has engaged in fieldwork and conducted research outside of their school grounds

6.10.5. Dissemination

- 6.10.5.1. Participants are required to share their work through a minimum of 3 different channels. A total of 5 points may be awarded for dissemination through the following channels: Personal Sphere = 1 Point, School Community = 1 Point, Keep New Zealand Beautiful = 0.5 Point, National Media (Newspaper, TV, Radio) = 1 Point, YRE International Hub = 0.5 Point, International Media Outlet = 1 Point
- 6.10.5.2. Evidence of dissemination must be submitted with the video

7. Permissions

- 7.1. If an Eligible Participant is under 18 years of age, they must obtain the permission of their parent or guardian before entering the Competition.
- 7.2. If the Submission contains any material or elements that are not owned by the Participant and/or which are subject to the rights of third parties, and/or if any persons appear in the Submission, the Participant is responsible for obtaining, prior to entry of the Submission, any and all releases and consents necessary to permit the exhibition and use of the Submission in the manner set out in these Terms & Conditions without additional compensation.

8. Intellectual Property

- 8.1. Copyright in all Submissions to the Competition remains with the respective Participants. However, each Participant grants a worldwide, irrevocable, perpetual licence to KNZB to feature any or all of the Submissions in any of its publications, its websites and/or in any promotional material connected to the Competition.
- 8.2. Participants must hold the necessary rights to grant the licence contemplated in these Terms and Conditions.
- 8.3. Participants agree to allow KNZB to (without any remuneration) use, represent, and reproduce their name, image, biography and words for any purpose in connection with the promotion of the Competition and/or KNZB (including without limitation, in conjunction with any Submission) by all means, in any kind of medium and format and in any territory.
- 8.4. Participants agree to only include content in their Submission which is entirely of that Participant's own creation and does not in any way infringe the intellectual property rights of any other person.
- 8.5. Any Submission to the Competition which is not the original creation of the appropriate Participant and/or in any way infringes the intellectual property rights of another person may still be evaluated by KNZB but will not be eligible to win.

9. Privacy Statement

- 9.1. KNZB will collect your personal information for the purposes of conducting and managing the Competition and communicating with Participants in relation to the Competition. All personal information will be properly safeguarded and processed in accordance with the requirements of the Privacy Act 1993.
- 9.2. KNZB will not keep personal data relating to Participants for longer than is necessary. Data relating to Participants will be retained by KNZB for a reasonable period after the Competition closes to assist KNZB in operating competitions in a consistent manner and to deal with any queries relating to the Competition.

10. Prizes

- 10.1. The prizes are not transferable or exchangeable and cannot be redeemed for cash.
- 10.2. Participants invited to the YRE Winners Workshop (to be held in Auckland) will be responsible for their own travel arrangements to and from the workshop venue, at their own expense.
- 10.3. The Winner takes the Prize entirely at his/her own risk and indemnifies KNZB in respect of any claim for any accident, injury, property damage or loss of life that may occur in connection with the prize.

11. General

- 11.1. KNZB shall not be liable to Participants under or in connection with the Competition for any indirect, economic or consequential loss or for any loss of profits, loss of business, loss of contracts, loss of use or loss of reputation.
- 11.2. KNZB reserves the right at its sole discretion to cancel, terminate, modify or suspend the Competition in whole or in part at any time.
- 11.3. KNZB may at its sole discretion disqualify a Participant from participating further in the Competition if the Participant shows a disregard for these Terms and Conditions or acts in any unsporting or disruptive manner.
- 11.4. If any provision of these Terms and Conditions is declared by any court of competent jurisdiction to be invalid, illegal or unenforceable, the validity, legality and enforceability of the remaining provisions contained in these Terms and Conditions will not be affected or impaired in any way.
- 11.5. KNZB reserves the right to, upon notice to Participants, unilaterally amend these Terms and Conditions from time to time.