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G.J. Gardner Homes Clean Up Week 2020 Press Release

MEDIA RELEASE TEMPLATE

Keep New Zealand Beautiful is once again asking Kiwis to 'Do The Right Thing' and come together to make a collective difference by getting involved in this year's G.J. Gardner Homes Clean Up Week on September 7-13.

The community pride initiative run annually by Keep New Zealand Beautiful inspires businesses, schools, community groups and individuals to actively participate in cleaning up their little part of Aotearoa.

As part of the weeklong event, [INSERT NAME] will be hosting a clean up event at [LOCATION] on [DATE] at [TIME]. This is a community event with anyone from the [AREA] area welcome to join in by registering online at www.knzb.org.nz or by contacting the organiser directly.

Last year over 52,000 volunteers collaboratively collected over 507,400 kg of rubbish during the weeklong event. 'Every litter bit counts' so get involved and come and participate in New Zealand's largest clean up event!

Keep New Zealand Beautiful CEO Heather Saunderson says, "As one of the biggest events in our calendar each year, G.J. Gardner Homes Clean Up Week is an initiative that presents a great opportunity for education and litter awareness to reach every corner of New Zealand and for Kiwis to get involved and 'Do The Right Thing'. By more volunteers taking part in their local events we can collectively make a huge difference:"

This is the third year G.J. Gardner Homes has partnered with Keep New Zealand Beautiful. Grant Porteous, Managing Director of G.J. Gardner Homes, says "We are a proud Kiwi-owned and operated business with offices across the country, and we care deeply about this beautiful country we call home. We are committed to giving back to our communities and every year we are blown away by the number of volunteers who take part in G.J. Gardner Homes Clean Up Week and the amount of litter that is collected. It feels like together we can really make a difference and we fully support the work Keep New Zealand Beautiful do in this space. Our ongoing partnership is a result of our joint dedication to making New Zealand litter-free."

Event Coordinators are encouraged to organise their own reusable and sustainable clean up kits using buckets, gardening gloves, or reusable bags. However, clean up kits will still be available on request for those hosting an event who don't have access to their own clean up materials.



To join [INSERT NAME] at their clean up event, please contact [NAME OF ORGANISER] at [ORGANISER EMAIL].

For more information on G.J. Gardner Homes Clean Up Week or to create your own clean up event, visit www.knzb.org.nz.