



Keep New Zealand Beautiful Beautiful Awards Criteria

Updated 10th March 2019

The following pages outline the entry criteria for each award in the Beautiful Awards 2019.

We encourage all entrants to become a Keep New Zealand Beautiful member (KNZB). Please email marketing@knzb.org.nz or see our website <https://www.knzb.org.nz/become-a-member/>.

Key Dates:

Thursday 7th February 2019

- The Beautiful Awards categories and criteria released on the KNZB website – www.knzb.org.nz

Friday 15th February 2019

- Entries officially open on the KNZB website.
- Entries must be submitted via the KNZB website www.knzb.org.nz
- Should you be submitting supporting documentation we recommend you prepare your entry in a word or power point format and then save it as a compressed pdf file. You will then be able to upload this directly to the KNZB website.

Monday 3rd June 2019

- Tickets to the Keep New Zealand Beautiful Awards Gala Dinner go on sale.

Wednesday 31st July 2019

- Entries close. No late entries will be accepted.

Wednesday 14th August 2019

- Finalists will be announced on the KNZB website, and notified via email.
- All finalists in the towns and cities categories will be contacted following the finalist announcement to schedule a judge visit to their town/city.

Dates TBC

- Judge visits to towns and cities.

Note: By entering in the Towns & Cities categories, you acknowledge that, if you are selected as a finalist, you will be required to host the Beautiful Awards Judges for half (1/2) a day, in your town or city. Note: By entering in the Towns & Cities categories, you acknowledge that, if you are selected as a finalist, you will be required to host the Beautiful Awards Judges for half (1/2) a day, in your town or city. Visit dates are based on judge's



availability and are confirmed on a first come, first serve basis, once you are notified that you are a finalist.

Thursday 24th October 2019

- Winners announced at the Beautiful Awards Gala Dinner held at the Toitu Otago Settlers Museum, Dunedin

Within the Beautiful Awards there are five categories:

1. Individuals
2. Community
3. Businesses
4. Places
5. Towns & Cities

All finalists are required to submit a video to KNZB two weeks prior to the Beautiful Awards Gala Dinner summarising their entry and achievements. This video will be used in the awards presentation on the night in the case where a finalist wins the award category they're entered into. Further details will be provided when finalists are notified.

Due to budget constraints and having the most comprehensive criteria, only Towns & Cities finalists will receive judge visits.

Category 1 – Individuals

This category honours individuals who are environmental heroes in their local communities. Their commitment to the environment is extraordinary and they are outstanding role models.

This category includes:

1. Young Legend Award
2. Tidy Kiwi Award
3. Local Hero Award

Young Legend Award

The Young Legend Award honours an outstanding volunteer who is aged under 18 (as of 31st July 2019). This exceptional young man or woman will have demonstrated remarkable leadership and outreach in his or her community through work in one or more of the following areas; *litter prevention, waste reduction, recycling promotion, community beautification*.

All winners of the New Zealand Couriers Volunteer of the Month between August 2018 and July 2019 will receive automatic entry in to this category if they are under 18 years old.

CRITERIA:

- i. The nominee must be under the age of 18 as of 31st July 2019.
- ii. The entry must outline what the nominated individual has done in their local community between 1st August 2018 and 31st July 2019 in litter prevention, waste reduction, recycling promotion and/or community beautification.



- iii. Entries are limited to 1,000 words.
- iv. Photographs and video links optional.

Tidy Kiwi Award

The Tidy Kiwi Award recognises and rewards an individual aged over 18 years (as of July 31st 2019) who has distinguished himself or herself as truly extraordinary and serves as an inspiration to us all. This award honours outstanding and exceptional leadership in litter prevention, waste reduction, recycling and beautification activities.

This category is open to receive entries from either an individual themselves, or nominations can be made for individuals within your community who you think are deserving of the Tidy Kiwi Award.

All winners of the New Zealand Couriers Volunteer of the Month between August 2018 and July 2019 will receive automatic entry in to this category if they are over 18 years old.

The 2019 Tidy Kiwi Award winner will have the opportunity to be on the 2020 Individuals Award category judging panel.

CRITERIA:

- i. The nominee must have demonstrated environmental excellence in one or more of the following areas between 1st August 2018 and 31st July 2019: *Litter prevention, waste reduction, recycling, local beautification.*
- ii. The entry must outline what the nominated individual has done in their local community between 1st August 2018 and 31st July 2019 in litter prevention, waste reduction, recycling promotion and/or community beautification.
- iii. Entries are limited to 1,000 words.
- iv. Photographs and video links optional.

Local Hero Award

The Local Hero Award acknowledges extraordinary contributions made by New Zealanders in their local community for high standards in social and environmental practices. The recipient is selected by the hosting branch committee, as such, there is no entry process for this particular award.



Category 2 – Community Awards

These awards are all about celebrating local communities; the groups, people, projects and schools that make living in our region a better place.

These awards recognise groups that have enhanced a community in an exceptional way. They also reward schools that have placed a high importance on educating the next generation of Tidy Kiwis in sustainability.

The awards in this category are:

1. Community Environmental Initiative Award, proudly sponsored by Klean Kanteen
2. Community Group Award
3. Sustainable Schools Award

Community Environmental Initiative Award, proudly sponsored by Klean Kanteen

This award honours innovative projects that have achieved extraordinary environmental results by harnessing the power of partnership.

From large national efforts to small-scale locally based projects, many of New Zealand's most innovative environmental efforts have succeeded because of community collaboration.

Entries for this award are open to any community group, organisation or business in New Zealand that has worked in partnership with another likeminded organisation to achieve exceptional results within the environmental sector.

CRITERIA:

- i. Entries must demonstrate collaboration between a minimum of two groups, businesses or organisations.
- ii. The environmental goals, objectives and outcomes must be clearly outlined and demonstrated in your entry.
- iii. Links to any media coverage or publicity are encouraged.
- iv. Photographs and video links are optional.
- v. Entries are limited to 2,000 words.

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Community Group Award

This award recognises and honours a not-for-profit community group that contributes to enhancing the environmental and social aspects of their region and shows a strong sense of community spirit.

CRITERIA:

- i. All entrants must be a not-for-profit organisation.
- ii. Entries must summarise the work the not-for-profit organisation has done in their local community between 1st August 2018 and 31st July 2019 in one or more of the following areas; *litter prevention, waste reduction, recycling, local beautification.*
- iii. Links to any media coverage or publicity are encouraged.
- iv. Photographs and video links are optional.
- v. Entries are limited to 2,000 words (excluding letters of support).

Sustainable Schools Award

The Sustainable Schools Award annually honours an ECE, school or tertiary institution for commitment and practical action to implement sustainable practices and environmental projects, which enhance the school and/or community.

CRITERIA:

- i. Nominees must be a member of Keep New Zealand Beautiful before 31st July 2019 to be eligible for this award. (*Membership for schools is free and is available by emailing mcord@knzb.org.nz*)
- ii. Entries must outline what the nominated ECE, school, or tertiary institution has done to demonstrate environmental excellence between 1st August 2018 and 31st July 2019 -i.e. litter clean up events, recycling campaigns, tree planting initiatives, painting initiatives etc.
- iii. Links to any media coverage or publicity are encouraged.
- iv. Photographs and video links are optional.
- v. Entries are limited to 2,000 words.



Category 3 - Businesses

The Environmental Business Awards recognize and acknowledge businesses that strive to put sustainability at the core of their business practices.

The three awards in this category are:

1. Most Sustainable Business Project
2. Most Sustainable Small Business – less than 20 staff
3. Most Sustainable Large Business – more than 20 staff

Most Sustainable Business Project

This award honours New Zealand businesses who have achieved extraordinary results through an environmental or sustainability project in the past 12 months.

To be eligible to enter businesses must be registered in New Zealand and have completed their project between 1st August 2018 and 31st July 2019.

CRITERIA:

- i. Entries must include your business name.
- ii. Entries must clearly outline the project goals, objectives and demonstrate how it had a positive effect on the environment.
- iii. Photographs and video links are optional.
- iv. Entries are limited to 2,000 words.

Most Sustainable Business

There are two award categories for the Keep New Zealand Beautiful Most Sustainable Business Awards.

1. Most Sustainable Small-sized Business - less than 20 staff
2. Most Sustainable Large-sized Business - more than 20 staff

CRITERIA:

- i. Entries must include your business name, location and number of employees.
- ii. Entries must clearly outline your businesses environmental vision and goals for the next 3-5 years.
- iii. Entries must include a summary of your organisation's environmental policy i.e. waste minimisation, supply chain process, recycling, packaging, energy reduction etc
- iv. Entries must include a summary of any environmental initiatives, community development projects and/or beautification campaigns that that your business has been involved in between 1st August 2018 and 31st July 2019.
- v. Photographs and video links are optional.
- vi. Entries are limited to 2,000 words.



Category 4 – Places

Creating, sustaining and keeping places beautiful is a huge part of what Keep New Zealand Beautiful does. We want to celebrate these beautiful places and acknowledge the people, councils and organisations that work so hard to keep them that way and bring to the forefront of our minds what makes a beautiful place.

In this category, we have three awards:

1. Best Loo, proudly sponsored by Plumbing World
2. Best Street, proudly sponsored by Resene
3. Kiwi's Choice, proudly sponsored by Resene

Best Loo Award

This award recognises the best public toilet in the country. Judges take into consideration the location, the facilities, cleanliness, interior, exterior and the surrounding environment of the toilets.

This category is open to anyone in New Zealand who has a “favourite loo” they think is worthy of a nomination. The award will be given to the person/organisation that manages or oversees the public toilet.

CRITERIA

- i. Entries must include a minimum of four photographs clearly showing the below:
 - Exterior
 - Interior
 - Facilities
 - Environment - we want to be able to clearly see if it is on top of a mountain, made from mosaics, a loo with a view, what makes the toilets special etc.
- ii. The exact location of the toilets must be included in your submission.
- iii. Include any details you know of about maintenance and who manages the toilets.
- iv. Entries are limited to 2,000 words.

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Best Street Award, proudly sponsored by Resene

This award recognises and celebrates a street in New Zealand that clearly stands out for its beauty, cleanliness, plantings and sense of community pride.

Anyone in New Zealand can nominate their street to win the Best Street Award. The award will be presented to the local council who governs the winning location. The nominator will also receive a winners certificate.

CRITERIA

- i. Include the exact location of your nominated street.
- ii. Include an overview of what you think makes your street the best in the country.
- iii. Summarise any environmental, planting and beautification initiatives your street has undertaken between 1st August 2018 and 31st July 2019.
- iv. Upload a minimum of three photographs of your street.
- v. Video links optional.
- vi. Entries are limited to 2,000 words (excluding letters of support).

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Kiwi's Choice Award, proudly sponsored by Resene

Do you have a favourite public spot in New Zealand? It could be a beach, a park or a look out, a waterfall, a lake or a walking track -If it is a spot that is open to the public then it is eligible to be entered to win this award.

Anyone in New Zealand can nominate his or her favourite spot to win the Kiwi's Choice Award. The award will be presented to the local council who governs the winning location.

CRITERIA

- i. Your nomination must be for an exact spot (not a suburb, town, city or area).
- ii. Include the exact location of the nominated spot.
- iii. Submit a minimum of two photographs that show the nominated spot from different angles.
- iv. Write a statement about why you think this spot deserves to win the Kiwi's Choice Award. Be sure to include what makes it special and why others would love it.
- v. Entries are limited to 2,000 words (excluding letters of support).

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Category 5 - Beautiful Towns & Cities

These awards recognise and celebrate beautiful towns, cities and regions right across New Zealand.

They acknowledge positive actions that have been taken by councils to protect and enhance their local environments. These prestigious awards review initiatives such as litter prevention/waste minimisation, community beautification projects, recycling projects and sustainable tourism attractions.

The winners of each of these awards will demonstrate a strong community spirit and have created an environment that other towns and cities would aspire to have.

There are three awards in this category:

1. Most Beautiful Small Town (Minor Urban Area)
2. Most Beautiful Large Town (Secondary Urban Area)
3. Most Beautiful City (Main Urban Area)

Definition;

To be eligible for an award in this category a submission must meet the following definition as outlined by Stats NZ in their 2013 census;

1. **Small Town** – Minor Urban Area - Minor urban areas are urbanised settlements (outside main and secondary urban areas), centred around smaller towns with a population between 1,000 and 9,999 people. This complies with the international definitions of 'urban' population that includes towns with over 1,000 people.
2. **Large Town** – Secondary Urban Area - Secondary urban areas were established at the 1981 Census. They have a population between 10,000 and 29,999 people and are centred on the larger regional centres.
3. **City** – Main Urban Area - Main urban areas are very large urban areas centred on a city or major urban centre, with a minimum population of 30,000.

In accordance with Stats NZ, please use the link below to identify which award your town or city falls under. Please note the above urban area to town and city translations when using this list.

<https://www.knzb.org.nz/wp-content/uploads/2018/03/Geography.pdf>

**Although Porirua and Upper Hutt aren't included in the list above, they can both enter into the Most Beautiful Large Town Award as confirmed by Stats NZ.*

The results of the Stats NZ census conducted in 2018 have not yet been released, therefore the 2013 definitions will be used this year and the 2018 census information will be utilised in the 2019 Beautiful Awards criteria.



CRITERIA

These awards are open only to community boards, district and regional councils in New Zealand. District councils are eligible to enter, small town/minor urban area, large town/secondary urban area and city/main urban area award categories.

To enter, please upload the following details to the KNZB website.

- i. Name of council
- ii. Town or city you are entering
- iii. Population as of last census
- iv. Council contact
- v. Council email
- vi. Council phone number
- vii. Links to any media coverage or publicity are encouraged.
- viii. Photographs and video links are optional.

Keep New Zealand Beautiful will then be in touch to schedule a judge visit to the towns and cities selected as finalists.

You can confirm your visit date, as soon as you are notified if you are a finalist. Confirmation of your visit on a specific date will be on a first come, first serve, basis.

During your judge visit your community board or council will be invited to talk judges through/show them the great work your council has done in the following areas, as outlined in your application.

1. Litter prevention/waste minimisation initiatives implemented between 1st August 2018 and 31st July 2019 (includes clean-ups, education, prevention and community engagement related to litter, illegal dumping and waste minimization)- 500 words maximum
 - I. Describe the current litter situation in your community and how this is measured.
 - II. What projects and/or initiatives have taken place to prevent litter and minimise waste?
2. Community Beautification Projects implemented between 1st August 2018 and 31st July 2019 (includes plantings and/or maintenance of landscape areas, graffiti eradication, community murals, heritage restoration, in addition to education and community engagement related to beautification and community improvement)- 500 words maximum.
 - I. Outline what beautification projects have taken place in your community.
 - II. Describe how engaged people in your community are by sharing some information on the community groups and individuals who are actively working to keep the community beautiful.
3. Improve Recycling Projects implemented between 1st August 2018 and 31st July 2019 (includes events, collections, education and/or community engagement related to recycling) – 500 words maximum.
 - I. Describe the current recycling situation in your community.
 - II. Does your community have a current recycling rate goal? If so, what efforts are being made to work towards this goal?



4. Sustainable tourism attractions for your town/city (examples of this could be implementing ecological restoration initiatives; implementing recycling or waste minimisation initiatives to cater to tourism and measuring, managing and minimising your environmental footprint).
 - I. Does your tourism attraction have measurement tools in place for improving its environmental footprint?
 - II. Describe what actions your tourism attraction is undertaking to maintain and improve its sustainability efforts and reduce its environmental footprint.