



Keep New Zealand Beautiful Nature Murals Criteria

Updated 28th November 2018

The following page outlines the entry criteria for the Nature Murals Competition 2019.

We encourage all entrants to become a Keep New Zealand Beautiful member. Please email mcoord@knzb.org.nz or see our website <https://www.knzb.org.nz/become-a-member/>

Nature Murals is a competition that has been developed for artists, councils and the general public. People are invited to find a wall in their local community, then develop a mural idea with an environmental message. They then simply need to submit it through to KNZB via <https://www.knzb.org.nz/nature-murals-competition/>. We will select the winners and reward them with the resources needed to create their mural.

10 winners will be selected throughout New Zealand. The winning artist will receive \$1000 prize money upon completion of their mural. Photo evidence of the completed mural inclusive of the Keep New Zealand Beautiful and Resene logos (which will be provided to you) is required.

Entries will be judged based on (but not limited to):

- Permission to paint on wall granted
- Environmental messaging
- Artists availability and agreement to complete within given timeframes
- Originality
- Creativity
- Enhancement/visual improvement that the project would make to beautify the community

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