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PRESS RELEASE

Keep New Zealand Beautiful and G.J. Gardner Homes join forces for New Zealand's largest annual Clean Up Week

Keep New Zealand Beautiful are proud to announce they have partnered with G.J. Gardner Homes, to build Clean Up Week and make it bigger and better than ever before.

Registrations open on July 2nd for G.J. Gardner Homes Clean Up Week, which runs from September 10th to 16th 2018.

Clean Up Week is the largest national clean-up in New Zealand and G.J. Gardner Homes are proud to be committing to the event for the next three years. In 2017, KNZB encouraged 48,000 volunteers to take part in 699 events nationwide.

With G.J. Gardner Homes having an extensive franchisee network right throughout New Zealand, KNZB are confident these figures will be eclipsed in 2018.

G.J. Gardner Homes Managing Director Grant Porteous says: "We are a proud Kiwi-owned and operated family business, as are our 29 franchisees around the country. We all care deeply about the beautiful country we call home and our partnership with Keep New Zealand Beautiful is a great way for us to help ensure it stays that way for future generations.

"KNZB are fantastic when it comes to grass roots community initiatives and we see this opportunity as a chance to get everyone at GJs, including all of our franchisees, involved in a great cause,

"We believe in sustainability and work hard to minimise our environmental footprint as much as possible while recognising that New Zealand families need new homes to live in. For example, we only use insulation made from recycled materials and all our timber comes from renewable forests. And we encourage everyone who works for us to look for ways to reduce construction waste. If we can minimise waste, we purchase less product so the cost of the home is reduced and we also save on refuse removal".

KNZB and G.J. Gardner Homes will officially launch Clean Up Week registrations by hosting a clean-up event, in Auckland, on Saturday 23 June. This will be an opportunity for the local franchisees, their families and friends, plus KNZB and GJs head office, to get together and kick-start the campaign with a bang!

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Heather Saunderson, CEO of Keep New Zealand Beautiful, says Clean Up Week is the opportunity for everyday Kiwis to take part and help keep their local community beautiful. "We try to make Clean Up Week bigger and better every year. The partnership with G.J.

Gardner Homes gives us an opportunity to grow the week even further and we're looking forward to working with the G.J's team to make this happen."

Clean-Up events can be registered by groups of all sizes anywhere in New Zealand, and Keep New Zealand Beautiful will provide everything you need to ensure your event is a success. This includes rubbish and recycling bags, gloves, health and safety guidelines, volunteer registration forms and much more.

For more information, or to register for our Clean Up Week comms list, please email cleanup@knzb.org.nz

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